



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MARKETING AND LOGISTICS

QUALIFICATION: BACHELOR OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT HONOURS	
QUALIFICATION CODE: 08HLSCH	LEVEL: 8
COURSE: STRATEGIC SUPPLY CHAIN MANAGEMENT	COURSE CODE: SSC811S
SESSION: JUNE 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
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MODERATOR:	MS. HENRIETTA M. SAMPATI

INSTRUCTIONS	
<ol style="list-style-type: none">1. Answer ALL questions.2. Lay out your work clearly and where necessary, use headings and sub-headings3. Number your answers clearly.4. The number of marks per each question or part question is given in square brackets []. These should guide you in the content of your answers.5. This is a Closed Book Examination. No books or notes may be consulted during the exam.	

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

One of your key roles as a Supply Chain Manager is to develop a supply chain plan, ensuring that the plan is aligned to the organisation's strategic plan. Using practical examples, explain the role of the **six (6)** key components of a supply chain strategy. [25 marks]

Question 2

Your firm is considering venturing into the African regional markets and eventually becoming global. The Board of Directors is not so quite sure of this decision and is quite concerned about the following: *the reasons why the firm should go global, key factors to consider, the global supply chain system components or strategy to follow, and the challenges the organisation is likely to face by going global*. Write a Memorandum to the Board of Directors addressing their concerns. [25 marks]

Question 3

Illustrate the strategic role of the following in supply chain management:

- (a) Supplier Chain integration [13 marks]
- (b) Supply Chain transparency [12 marks]

[Sub-total: 25 marks]

Question 4

Taking care of the environment in day to day business activities is slowly becoming mandatory globally. With the use of practical examples, discuss the green supply chain issues that modern day supply chain organisations need to address. [25 marks]

Grand Total: 100 marks